

FBA Meeting Minutes

November 3, 2022, 8:30 a.m., via Zoom

Members present: Tonya Byrd-Neeley (Wired: The Design Boutique, LLC); Karyn Calabrese (Karyn's Inner Beauty Center); Lashawnda DeBose (Ruby Ella Sweets); Kristi Dinkins (Product Freak); Chogie Fields (Conservatory Vintage and Vinyl); Elizabeth Hanno; Shari Klein (Wiley's Grill); Larry Kluger (Kluger Furs); Sue Kluger (Kluger Furs); Maureen Mader (Dunning's Gourmet Market & Deli); Marcellus Marsh (Bionic Content); April Odom (Physicals Plus); Stacey Shonkwiler (Leland Grove Law); Morgan Sullins (Gypsy Fix)

Guests: Stephanie Wright (Village of Flossmoor)

Agenda:

1. Holiday Cards

- Holiday cards (4 scenes of Flossmoor by Nico Martinez) will be ready to distribute to businesses before small business Saturday
- Suggested retail: individual cards for \$5; pack of 4 for \$20
- Bigger prints and additional cards available upon request

2. Small Business Saturday (Nov 26)

- Village Events:

3:00 bel canto children's choir
4:00 strolling trombone choir
3-5:00 Santa on library lawn
5:00 carols by the Viking Choir
5:30 tree lighting

- St. John's church will be gathered and selling wreaths, trees, etc.
- Park Place will host six non brick and mortar vendors from Flossmoor
- Hot chocolate and cookies for kids on library lawn

3. Window decorating contest

- Businesses that are willing and able should have their windows displayed for the holidays by small business Saturday
- Online voting discussed

4. Holiday Open House

- Downtown Flossmoor Open House: December 1st from 5:00 to 7:00 p.m.

Flossmoor Service League's Light Up the Night with Luminaries at Flossmoor Park – lighting to take place at 4:00 p.m.

Bel canto adult choir will carol throughout downtown Flossmoor

- Flossmoor Commons Open House: December 8th from 5:00 to 7:00 p.m.

Diana Doss will host gingerbread house fun and apple cider
Flossmoor Commons businesses to collaborate for open house

5. Menorah lighting

- No discussion was had

6. New Year's Progressive Party?

- Shawnda, Sue and Maureen will work on ideas for a progressive New Year's Eve day campaign

7. Website Updates-Sue Kluger

- Website is up and running
- Businesses that are not currently listed on the membership page should get in contact with Sue regarding logo and content

8. Holiday Ad

- Maureen will get pricing on placing a holiday cheer ad in the Chronicle
- Member businesses should contact Maureen regarding how they would like their business name to appear

8. Taxes

- Stephanie will follow up with her accountant for pricing

9. Other Business and Upcoming Events

- Nov 10: Business After Hours hosted by Bank Financial and Chicago Southland Chamber (5-7:00 p.m.)
- Dec 1: Soft opening of Karyn's restaurant
- Jan (DTBD): Wiley's will host FBA after hours; December FBA after hours is canceled due to business of holiday season

Meeting adjourned at 9:45 a.m.