

# Flossmoor Business Association Meeting Minutes (Summary)



FLOSSMOOR  
Welcoming. Beautiful. Connected.

**Date:** April 6, 2023

**Meeting Open:** 8:32 am CST

## Updates:

FBA Status:

- EIN established (pending)

Membership dues

- invoices will be sent out
- Can pay online
- Annual dues to be established

Outdoor dining in Downtown Flossmoor has been approved

New Resident Event

- 30 new residents attended
- Very well received by community

Women Supporting Women Health/Beauty Expo

- very good turn out
- Proposing annual event

## Agenda:

1. Flossmoor Village Updates:
  - Flossmoor Baseball Softball parade April 22
  - Pride June 9<sup>th</sup>
  - Road Rally Home tour June 24
2. Banking Update
3. Marketing committee update
4. Other committee updates

## Upcoming Marketing Opportunities:

Annual Baseball/Softball parade April 22nd

- Sponsor a Little League team
  - Uniforms
  - Advertising on the Home Run board of the field

Cancer Support Gala April 28

- Olympia Fields Country Club
- Looking for donations for baskets
- Drop donations to Sue Klueger by April 25

Flossmoor Service League House Walk May 17

- promotional posters will be circulating soon
- Encouraging business owners to be present and open

Flossmoor Chamber Night July 20

## Action Items:

- Finalize a slogan (Shop More, Dine More, Flossmoor)
- Finalize art work for tri-fold handout
- Discussed community marketing to include: barricade wraps, flags, light post banners, social media, real estate open house events
- GEM half marathon swag bags

## Final Announcements:

- Sue put out an updated membership list. Please check to make sure your information is correct. If something is not correct, please contact Sue.
- Next meeting May 4th at 8:30am at Wiley's at Coyote Run Golf Course.

**Meeting Close:** 9:40 am CST

# Flossmoor Business Association Meeting Minutes (Detailed)



April 6, 2023

FBA Minutes

Meeting Opened: 8:32am

EIN Tax exemption status is still pending

Maureen to hand off financials to Tonya as treasurer

Membership dues

- invoice will be sent out
- Can pay online
- Annual calendar dues to be established

Flossmoor Viaduct project

- to stop flooding
- not to start until 2024 with anticipation of a six month project
- Will impact traffic to business downtown flossmoor
  - Sub-committee to be established to plan how to keep these businesses viable

Financial grant

- applied for a developmental grant for Flossmoor
- Flossmoor is doing research to understand where all our business is coming from via cell phone data
  - This research will be shared with FBA

Promotional Maps

- completed and were distributed to New members Event
  - Edits to add QR codes

New members event

- Successful
- Very well received by the community
- 30 new community residents showed up

Service League House walk (May 17th)

- will have posters coming around for windows
- The tour will be around old Flossmoor and they will be having lunch at The Station
  - Proposing an organized event

Cancer Support Gala (April 28)

- Olympia Fields country club
- Looking for donation baskets
  - Proposing an FBA basket
    - Drop of donations to Sue Klueger by April 25

Outdoor Dining in Downtown Flossmoor has been approved

Outdoor dining in Flossmoor commons would be a collaboration with private landlord

Village Stuff (to be updated from Stephanie)

Marketing:

Slogan - Shop More, Dine More, Flossmoor

Graphic

- social media
- Barricade wraps
- Flags
- Light post banners

Vicki - suggesting open houses

- summer event flier from the village for open houses

Proposed Summer Car show (September)

Chamber Night (July 20)

- Opportunity to highlight your brand locally
- Outdoor Concert in front of the library

Chrisi with Facebook

GEM half marathon

- proposed sway bags

Close: 9:40am