

# Flossmoor Business Association Meeting Minutes (Summary)



FLOSSMOOR  
Welcoming. Beautiful. Connected.

**Date:** August 3, 2023

**Meeting Open:** 8:38 am CST

## Updates:

Treasury Report

- \$2428.39 currently in the account
- Last payout = FBA t-shirts and maps
- Purchased branded table cloth = \$180

Committee volunteers needed

- Flossmoor Fest
- Small Business Saturday
- Holiday Open House
- Social Media (Brie)
- FBA updates / maps
- Website (Sue)

Looking for each member to serve as either a committee head or a committee member. Please email [DrBrieTMMPT@gmail.com](mailto:DrBrieTMMPT@gmail.com) with your choice.

Chamber Night recap:

- about 400 people
- Suggestions for next year: stronger FBA presence, continue walking around with branded t-shirts, interactive table, coupon book for local businesses

Ground Breaking of the Veteran's Wall Memorial in Flossmoor Park - August 9th

Survey Results:

- 53 surveys were sent out
- 15 responses were received
- More involvement is desired for improved networking and cross pollination of resources and support

## Action Items:

- Pre-order your FBA shirt size
- Select and communicate your elected committee and committee position to [DrBrieTMMPT@gmail.com](mailto:DrBrieTMMPT@gmail.com)
- Fill out the FBA survey that was previously sent

**Attendees:** (if you are not on this list but attended please contact Secretary Brie Coleman @ [drbrietmpt@gmail.com](mailto:drbrietmpt@gmail.com))

- | In Person:  | Virtual:      | New:  |
|-------------|---------------|---|
| - Brie      | - Larry & Sue | - Dr. Taiwo Darowade (OB/GYN) Dardur Gynecology |
| - Maureen   | - Greg        | - Nicole (village of Flossmoor)                 |
| - Tonya     | - ByrdtBrown  |   |
| - Marcellus | - Ronak       |   |
| - Kristie   |               |   |
| - Debbie    |               |   |
| - Rita      |               |   |
| - Stephanie |               |   |

## Upcoming Marketing Opportunities:

BMW Golf tournament August 15 - 20

Hidden GEM Half Marathon and Flossmoor Fest - September 9

- If you have a booth at Flossmoor Fest please display and present maps on your table

Dog Parade (FBA Sponsored Event) - October 28 3-4pm

- Looking for basket items for the winner
- Need one more volunteer to be a judge

Small Business Saturday/Tree Lighting in Flossmoor Park - Nov 25

- needs to be ready for promotion the month prior
- Holiday Open Houses (several dates)
- opportunity to optimize community involvement

Social Media Campaign:

FBA Social Media takeover

- Each business will be assigned a specific week to be highlighted on our social media platforms
- GOAL:
  - Increase our online presence/awareness
  - Educate our community about our business offerings
  - Increase foot traffic / sales
  - Improve our online following as a trusted source for local information

FBA Networking AfterHours Event - TBA

## Final Announcements:

- Meetings will no longer be offered via ZOOM. Please plan to attend in person for future monthly meetings.
- Next meeting September 7 at 8:30am at Wiley's at Coyote Run Golf Course. (every first Thursday of the month)

**Meeting Close:** 9:56 am CST

# Flossmoor Business Association Meeting Minutes (Detailed)



August 3, 2023 FBA Meeting minutes:

Meeting open: 8:38am

Attendees:  
(in person)

Marcellus  
NEW - Nicole (village of Flossmoor)  
NEW - Dr. Taiwo Darowade (OB/GYN - Dardur Gynecology)  
Maureen  
Kristie  
Debbie  
Stephanie  
Brie  
Tonya  
Rita

(on zoom)  
BrydtBrown  
Ronak  
Sue and Larry  
Greg

Chamber night recap:

400 people  
Requesting feedback  
Suggestions:

- have a larger FBA presence with a table/giveaway/interactive activity for the kids
- Walking around with branded t-shirts
- Coupon book

BMW Golf Classic Aug 16-21st

- Signage
  - Poster placed in Flossmoor and Olympia Fields Train stations
    - FBA slogan design
  - yard signage less expensive but has a time limit
  - Signage on light posts can stay up year round
    - Stephanie - announces the village is willing to pay for signage
    - 30 sq ft (3x10 or 3x8) x 2 signs on each corner of Flossmoor Commons
    - Design needs to be provided to Stephanie
- FBA maps are added to a welcome basket for the players
- Social Media presence
  - Using an @ or # to increase visibility

Hidden Gem Half Marathon / Flossmoor Fest Sept 9

1000 runners and their families

Streets will be blocked off

11am - 7pm

- FBA booth representation
  - Did not pay for a booth so looking for each member that has a booth to have maps available at their table

Ground Breaking for Veterans Wall in Flossmoor Park Aug 9

Chalk the walk Aug 16th - positive message for returning students

Back to School Movie Night Aug 18 Super Mario Bros 6pm - dusk

- has many resources present

Sept 8 Western Ave School turns 75yo - offering tours for alumni

Dog Parade October 28 (sponsored by FBA) 3 -4 pm

- treats
- Printed poop bags "DO your DOODY Shop Flossmoor"
- Looking for judges (4)
  - Brie
  - Kristie
  - Sue
- Looking for basket items

Small Business Saturday / tree lighting Nov 25

- need a committee for organizing the day
- Need to be organized to be initiated the month before to being the hype
- Press release
- Utilizing the village

Treasury Report: 2428.39

- last payout
  - T-shirts and maps
    - Wants everyone in the association to purchase (\$20/shirt - this is the associations @ cost)
    - Will be offering a pre-sale in order to make sure correct sizes are ordered
    - Offering for sale on website (need to update site)
    - Order a few extra for event giveaways
  - Branded table cloth \$180
- Maps
  - If you have any updates get to Maureen ASAP
  - Wants to have the next updated maps by the Dog Parade Event

Holiday Open Houses

- sub committee needs to be established
- Organization of these events need to be revamped for better community involvement

Survey results

- 53 surveys were sent out
  - 15 responses

Summary: need to get more involvement across the business owners!

Social Media campaign:

- Dr. Brie is the point person
- Social media take-over
  - Each week the FBA social media will highlight one Flossmoor business
  - Maureen (or another FBA member) will visit the business to create an opportunity to talk about your business and to increase the visibility of the FBA and your business.
  - Your business will be designated one week
  - Dr. Brie will be contact you

Committees:

- Flossmoor Fest
- Small business Saturday
- Holiday open house
- Social Media
- FBA updates (maps)

Website updates:

- Sue is point person
- Able to update the FBA website to post event information, business updates, promotional information

Announcements:

Cook County has grant money for small business

- some qualifications apply
- Chicago southland chamber can help you navigate these grant applications

Last zoom meeting:

- to attend future FBA meetings, they will be in person at Wiley's at 8:30am every first Thursdays of the month.

Governors State Center for Performing Arts

- Flossmoor has a relationship with the location
- Working on a cross pollination for FBA information o be provided when someone buys a ticket.

If you have a personal email list, it would be a great opportunity to add a blurb about the FBA

Adjourned: 9:56am