

Flossmoor Business Association Meeting Minutes (Summary)



FLOSSMOOR
Welcoming. Beautiful. Connected.

Date: March 2, 2023

Meeting Open: 8:41 am CST

Updates:

FBA Status:

- EIN established
- Tax exemption status established (\$250)
- Accountant to file taxes for 2022
- Officers to be accounted for
 - Maureen (president)
 - Brie (Secretary)
 - Tonya (Treasurer)

New Members:

- **Barb Haggerty**
 - Confections, baked goods, farmer's markets
 - Lives locally
- **Paje Schantz**
 - Owns PA Skin
 - Located in Flossmoor off Governors in the professional business offices
 - Permanent hair removal, skin care

Action Items:

- Finalize a slogan (Shop More, Dine More, Flossmoor)
- Finalize art work for tri-fold handout
- Finalize a "buddy system" to cross advertise/collaborate to help bridge the Flossmoor shopping districts

Agenda:

1. Flossmoor Village Updates:
 - St. Patrick's Day Parade March 4
 - New Resident Event April 1
 - Flossmoor Baseball Softball parade April 22
 - Pride June 9th
 - Road Rally Home tour June 24
2. Banking Update
3. FBA/Flossmoor Future
4. New Members
5. Marketing committee update
6. Other committee updates

Upcoming Marketing Opportunities:

New resident event April 1st (3:30p - 6p)

- business info can be added to goody bags
- Give-a-ways or raffle donations welcome
 - Info and donations dropped off to the village or Dunning's by March 24th

Annual Baseball/Softball parade April 22nd

- Sponsor a Little League team
 - Uniforms
 - Advertising on the Home Run board of the field

Flossmoor Chamber Night (more info to come)

Women Supporting Women Health/Beauty Expo March 25 (12-3p)

- business info can be added to goody bags
- Give-a-ways or raffle donations welcome
 - Info and donations dropped off to Physicals Plus by March 24th

Final Announcements:

- Sue put out an updated membership list. Please check to make sure your information is correct. If something is not correct, please contact Sue.
- Next meeting April 6th at 8:30am at Wiley's at Coyote Run Golf Course.

Meeting Close: 9:54 am CST

Flossmoor Business Association Meeting Minutes (Detailed)



March 2, 2023

FBA Minutes

Meeting Opened: 8:41am

Agenda

Village Updates: (Stephanie)

16th annual St. Patrick's Day parade March 4

- walking only
- Less than a mile
- donuts/hot chocolate for kids after
- Dunning's - corn-beef sandwich and green cookies
- Might be impacted by the snow

New resident event

- April 1st
- 3:30p - 6p
- March 22-23 mini taste of Flossmoor
- Beer tasting (The Station)
- Wine tasting (Cork)
- School district, village, and Police/fire representatives will be there
 - Good bags with business info can be added
 - Give-a-ways or raffle donations are also welcome
 - Info and donations dropped off to the village or Dunning's March 24th

Annual Baseball/Softball parade April 22nd

- starts at Parker Jr. High and walks to the baseball fields at Western Ave school
- Sterling is "Home Run Row"
 - Social Media campaign to highlight the event
 - Stephanie to ask Flossmoor baseball for possible hashtag
 - Business windows to be decorated by Sunday April 16th

Pride event Friday, June 9th, 2023

Hosted by a collaboration of the Homewood and Flossmoor Park District, and the Villages of both Homewood and Flossmoor

- 5 to 9pm
- Irwin park
 - DJ music 5-7p
 - Band from 7-9p
 - Parade for the kids around the park
- Event logo in the works
- Marketing Rollout (TBA)

Mid-century Modern Tour
June 24th, 2023
In and around the South Subs

FBA Updates: (Maureen)

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 - Brie (Secretary)
 - Tonya (Treasurer)

The Flossmoor GEM

- non-for-profit organization
- They put on the 60422 party, The GEM half marathon, Bike the GEM, The BMW golf event
 - FBA to possibly take over the Bike the GEM event June 3rd
 - Starts at 10am
 - Bikes the entire Hidden GEM route

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Marketing (Marcellis)

Locally

- Establishing a marketing slogan
 - Shop more, Dine more, Flossmoor
- Supporting a banner
 - Location TBA
 - Possibly using a vinyl banner or painting a barrier
- Sponsoring a Little League team
 - Uniforms
 - Advertising on the Home Run board of the field

Outward facing (boarder reach)

- Looking to advertise in surrounding markets
 - Tinley, Frankfort, NW Indiana, Chicago business chronicles
- Continue to work on imagery for advertising
- Funding will be put on the individual businesses
 - FBA can underwrite the cost
- Working with the golf courses and HF racquet ball for Tennis
 - April 21-22 pickle ball tournament
 - Possibly using the event to promote

Chamber Night

- third year for the event
- FBA to possibly do something collectively
 - Proposing a “buddy system” where Sterling buddies with Commons and Governors to co-promote
- Sponsorship packet to come out next week
 - More details to come

Goals:

- Finalize a slogan (Shop More, Dine More, Flossmoor)
- Finalize art work for tri-fold handout

Women Supporting Women’s Event

- March 25th 12-3p
- At Physicals + at
- Educational event promoting health and healthy beauty techniques/products
- Looking for sponsors and donations
 - Email Alison Turner at Alison@ATnailstudio.com
- Wiley’s to donate 100 mini cupcakes
- Dunning’s to donate appetizer’s

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Meeting close: 9:54am