

Flossmoor Business Association Meeting Minutes (Summary)



FLOSSMOOR
Welcoming. Beautiful. Connected.

Date: September 7, 2023

Meeting Open: 8:41 am CST

Updates:

Treasury Report

- \$2553.00 currently in the account
- Waiting for 4-5 members to confirm membership
- Invoices due by October 1

Committee volunteers needed

- Flossmoor Fest
- Small Business Saturday
- Holiday Open House
- Social Media (Brie)
- FBA updates / maps
- Website (Sue)

Looking for each member to serve as either a committee head or a committee member. Please email

DrBrieTMMPT@gmail.com with your choice.

BMW Classic recap:

- Work on creating a parking option for next year
- Arrange a trolley
- QR code to FBA site/map

FBA Networking Opportunity:

- FBA Meet and Greet
- Karyn's Kitchen
- October 17, 2023

Action Items:

- Pre-order your FBA shirt size
- Select and communicate your elected committee and committee position to DrBrieTMMPT@gmail.com
- Fill out the FBA survey that was previously sent

Attendees: (if you are not on this list but attended please contact Secretary Brie Coleman @ drbrietmpt@gmail.com)

In Person:

- Brie
- Maureen
- Tonya
- Marcellus
- Kristie
- Debbie
- April
- Stephanie
- Taiwo
- Alison

Virtual:

- No virtual option

New:

- 2 new member inquiries pending

Upcoming Marketing Opportunities:

Hidden GEM Half Marathon and Flossmoor Fest - September 9

- If you have a booth at Flossmoor Fest please display and present maps on your table

Dog Parade (FBA Sponsored Event) - October 28 3-4pm

- Looking for basket items for the winner
 - Need one more volunteer to be a judge
 - Ordering poop bags for event and for through the holidays
- Small Business Saturday/Tree Lighting in Flossmoor Park - Nov 25
- DJ in the windows on Sterling
 - Start directly after tree lighting to capture folks already out
- Holiday Open Houses December 10 (12p-5p)
- For both downtown and Flossmoor Commons
- FBA Holiday cards
- start selling at pet parade through the holidays
 - 4 cards for \$20

Social Media Campaign:

FBA Social Media takeover

- Each business will be assigned a specific week to be highlighted on our social media platforms
- GOAL:
 - Increase our online presence/awareness
 - Educate our community about our business offerings
 - Increase foot traffic / sales
 - Improve our online following as a trusted source for local information

Final Announcements:

- Meetings will no longer be offered via ZOOM. Please plan to attend in person for future monthly meetings.
- Next meeting October 5, 2023 at 8:30am at Dunning's. (every first Thursday of the month)

Meeting Close: 9:58 am CST

Flossmoor Business Association Meeting Minutes (Detailed)



September 7, 2023 FBA Meeting minutes:

Meeting open: 8:41am

Flossmoor Fest Saturday Sept 9,

- road closures starting at 6:30am - 11:00am for The Hidden Gem Half Marathon
- Sterling Ave closed to downtown starting Friday morning at 8am
- Flossmoor Fest 11:00am - 7pm
- Increased security checks
- Chaperone policy <17yo only allowed with parent/adult

Treasurer Report

- waiting for about 4-5 members to pay dues (they know who they are)
 - All outstanding invoices by October 1, 2023
 - Will send a letter to confirm
- Balance \$2,553.00

New Members Report

Website:

- Reorganizing to be categorized for easier navigation
- Hoping to be ready before the holidays
- SEOs are updated for better Google visibility
- Minutes will then be hosted as a members only tab or usage of the Spaces App

BMW Classic Golf Tournament

- possible opportunity for parking, a trolley, a QR code promoting businesses

Meet and Greet - October 17 at Karyn's

- between FBA and chamber
- Networking opportunity

Christmas Open House

- Holiday cards (\$20 for 4 cards)
 - Selling them starting at the Pet Parade (setting up a table)
 - Social media strategy
 - Possibly create a dog holiday card for next year

If you are interested in your business being apart of the Holiday open Houses
Both Downtown Flossmoor & Commons - December 10 (12-5)

Small Business Saturday November 25 - Party in the Windows

- Directly following the Tree Lighting

Nurse Practitioner Week (Nov 12-18)

- looking for discounts or giveaways for Nurses that week
- Looking for raffle gifts

Howl-A-Ween Pet Parade - October 28 2pm

- Parade at 3pm; Judging at 4pm
- Downtown Flossmoor
- Poop bags "Do your Dooty" with logo
- Ordering bags for the parade and holiday

Attendees:

- Maureen
- Brie
- Tonya
- Marcellus
- April
- Kristie
- Sue
- Larry
- Taiwo
- Debbie
- Alison