

Flossmoor Business Association Meeting Minutes (Summary)



FLOSSMOOR
Welcoming. Beautiful. Connected.

Date: May 4, 2023

Meeting Open: 8:40 am CST

Updates:

FBA Status:

- EIN established (pending)
- FBA now has 51 good standing members

Membership dues

- invoices will be sent out
- Can pay online
- Annual dues to be established

Treasurer Update

- There is money in the account
- Financial status update to be provided at next meeting

Cancer Support Gala

- Collected over \$800 in donations for FBA basket

New Members:

Rachel Harden-Maddox

- The Wellness Couch (thewellnesscouch.org)
- Licensed mental health professional

Greg Austin

- GCA Unlimited Apparel LLC
- Inspirational T-shirts
- Located in Shops on Sterling

Kristi Dinkins

- Product Freak Beauty Supply
- Moved from Flossmoor Commons to Shops on Sterling

Action Items:

- Add social media handles to FBA directory
- Discussed possible downtown Flossmoor sidewalk reconfiguration to allow outdoor dining to move to sidewalk due to parking issue

Agenda:

1. Flossmoor Village Updates
2. Banking Update
3. Marketing committee update
4. Mayor Michelle Updates:
 - viaduct project
 - Board meeting Monday to discuss
 - Flossmoor road will be shut down (details to come)
 - Flossmoor grant received
 - Improve green space, branding, city scape
 - Project proposed to start in early 2024
 - Market analysis by Retail Coach

Upcoming Marketing Opportunities:

Flossmoor Service League House Walk May 17 (10a - 2 p)

- promotional posters were circulated
- Encouraging business owners to be present and open
- If not located in downtown Flossmoor feel free to bring promotional fliers to Dunning's for exposure

Pride June 9 (5 p - 9p)

- located in Irwin Park
- DJ, band performance, parade, food/drinks
- No retail vendors allowed
- Healthcare resource tables will be allowed (follow up with Stephanie)

Modernism Road Rally 2023 - June 24 (10a - 4p)

- check in at the Conservatory
- Asking retailers to be open and offer special discounts during event

Flossmoor Chamber Night July 19

- FBA to sponsor event
- Additional sponsorship opportunities available
- Asking businesses to stay open

Final Announcements:

- Next meeting June 1 at 8:30am at Wiley's at Coyote Run Golf Course.

Meeting Close: 9:25 am CST

Flossmoor Business Association Meeting Minutes (Detailed)



FBA Meeting May 4, 2023

Meeting open: 8:40am

Mayor Michelle is in attendance

FBA Officers official:

- Maureen President
 - FBA dues will be collected in the month of May
- Tonya Treasurer
 - There is money in the account and an update will be presented soon
- Brie Secretary

Cancer support basket

- Collected support Valued over \$800
- Thank you for all who donated

House walk (Wednesday May 17th from 10am - 2pm)

- held by Flossmoor Service League
- Fundraiser
- If not located in the Businesses on Sterling AVE feel free to drop off promotional content at Dunning's to display during the day

Pride (Friday June 9 from 5p - 9pm)

- held by Homewood-Flossmoor Park District
- Located in Irwin Park
- DJ from 5p - 7p
- Parade at 6pm
- Band at 7pm
- food/drinks from 5p - 8:30p
- No retail vendors will be present at the event
- Health care resource tables will be allowed

Modernism Road Rally 2023

Mid-century Modern Road show (Saturday June 24 from 10a - 4 p)

- check in point is at The Conservatory on Sterling Ave
- If interested in offering a discount in shop this day

Chamber Night (Wednesday July 19)

- FBA is sponsoring this event
- Small sponsorship offering for \$100 to add your business information to promotional material
- Asking Businesses to stay open late this evening for increased presence
- Please share social media marketing for event

New Members:

- FBA is up to 51 members of the FBA
- Rachel Licensed mental health counselor
- Greg Austin - inspirational T shirts
- Kristi Dinkins - product freak has moved from Flossmoor Commons to Shops on Sterling

Please find, follow, like and share other members social media efforts on platforms

Hashtags ?

Events - promote individual events through the FBA

Add social media handles to the FBA directory

Mayor Michelle

- Viaduct village board meeting Monday May 15th
- Flossmoor road will be shut down
 - The meeting will be helpful to understand the details
- Flossmoor has received a grant to help improve the city street scape around Flossmoor
 - Initiative will help with branding and way finding including directional signs for business
 - Improving green space
 - Currently in the engineering phase
 - Proposing project to start in early 2024
- Invested in a retail coach to collect and analyze cell phone data to better understand our customer
- Question proposed about outdoor dining for restaurants on Sterling
 - Possible reconfiguration to eliminate the need for blocking parking and move tables to sidewalk

Meeting end: 9:25am

Attendees:

Mayor Michelle
 Stephanie Wright
 Maureen
 Vicki Stevenson
 Qiana Jackson-Curtis
 Kristi Dinkins
 Shari Klein
 Sue Klueger
 Larry Kleuger
 Debra OKleshen
 April Odom
 Brie Coleman
 Tonya
 Marcellis Marsh
 Greg Austin
 Barb Haggerty
 Liz
 Paje